

# The Sea Coast Echo

## The County Paper.

SUBSCRIPTION \$2.00 PER YEAR—ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISS., FRIDAY, NOVEMBER 30, 1928.

THIRTY-SEVENTH YEAR, NO. 48.

### BAY BAPTIST CHURCH EXTENDS INVITATION TO NEW MINISTER

Rev. W. S. Allen, Pastor of Emmanuel Church at Hattiesburg, Receives Call

The Bay St. Louis Baptist church has called a new pastor to serve the church, having issued the invitation to Rev. W. S. Allen of Hattiesburg, Miss. Allen has been pastor of the Emmanuel Baptist church at Hattiesburg for the past eleven years. The church in this case is one of the best of the past in the city. The church is one of the best of the past in the city. The church is one of the best of the past in the city.

He has been requested to come to the Coast and take over the pastorate of the church. Allen has been pastor of the Emmanuel Baptist church at Hattiesburg for the past eleven years. The church in this case is one of the best of the past in the city. The church is one of the best of the past in the city. The church is one of the best of the past in the city.

### BILBO LEAVES REVENUE PLAN "UPON ROCKS"

To Veto Tobacco, Amusement Bills; Solons To Leave It Up To Him

Failure of Governor T. G. Bilbo to see his way clear in signing the tobacco tax and amusement tax bills will again place the revenue question in Mississippi "upon the rocks." Although vetoes have not reached the legislature, the bills are on the governor's desk and he has announced that he will not sign the measures, expected to yield about \$2,000,000 of \$6,000,000 deficit.

Four veto messages were sent to the legislature Monday among a host of signed bills.

Because of too much "sourness" in the land and the fact that candy factories disapprove of the measure, Bilbo refused to sign a bill placing a tax on candy factories.

Other vetoes were on the bill lowering the wages of convicts and repealing the law requiring the registration of diamonds and pearls.

In vetoing the diamond and pearl bill the governor said:

"Many a string of pearls that cluster around the snow white neck of some fair maiden as well as the sum of diamonds that glitter for some gentleman's cravat are of far more value than the 40 or 60 acres of land belonging to some tiller of the soil, or the modest bungalow owned in the city or town by some laborer who literally complies with the Biblical injunction to earn his bread in the sweat of his face. The farm or home cannot be bought with money, and ways found on the assessment rolls of the state and unless the tax enacted by the various governmental entities is paid, the owner is immediately disposed of."

"Why not resort to every effort to compel the proud possessors of valuable jewels always a good and solvent investment, to gladly contribute their proportionate share of the expense of a just and righteous and progressive government?"

Rumors were current in the house of representatives that the tobacco and amusement taxes would not be passed over the governor's veto, thereby seeking to "leave the burden of failure to enact a revenue program upon the chief executive's shoulders."

The following bills were signed by the governor:

An act requiring common carriers doing business in Mississippi to make monthly reports to the state auditor showing number of gallons of gasoline delivered to them to points of ultimate destination, instead of quarterly.

Prohibiting state, county, municipal or other taxing districts from enforcing claim for taxes and penalties against any property for which warehouse receipts are issued.

Adding additional link of road in Amite and Pike counties to state system.

Requiring state officials to turn money collected into state treasury on first and fifteenth of each month.

Authorizing board of supervisors of Sharkey county to transfer \$2,812.51 from second supervisors separate fund to road fund.

Authorizing Leake county to issue bonds for agricultural high school and election for same.

### L & N. R. R. GIVES GULF COAST LIFT

National Advertising of This Section Before Twenty-Five Million People

The Saturday Evening Post with a circulation of 2,902,093, November 24, carried the first of a series of some fifty different advertisements in the interest of the Gulf Coast as a winter resort and featuring outdoor sports. The advertisement in question, the first of a charming series, alluring and compelling, as it were, is a full double column lay-out and is entitled "Where Deep Blue Waters Lap at the Age-Old Oaks."

First paragraph of the text says: "The Gulf Coast is a land of unsurpassed scenic beauty where the sun shines every day; where the grass is green and roses are blooming, where semi-tropical vegetation is luxurious, and where miles and miles of motor road circle under glorious oak trees along the deep blue waters of the Gulf."

Every ad is illustrated with half-tone effect and tell a story of interest, and is the product of the Louisville & Nashville railroad's enterprise in featuring this section of the country.

"It is the belief of the L. & N. management that this advertising will attract many winter visitors to the land of 'history, mystery and romance,' and that it will give to hundreds of thousands of readers a new impression of the beauty and charm of the West-Florida-Alabama-Mississippi Gulf Coast."

This extensive program of publicity is without precedent and is put out by the L. & N. at a staggering cost of \$300,000.00, and shows the faith of this company in our own section. In addition to these advertisements appearing in the National magazines insertion will also be made in approximately 500 daily newspapers, published in Alabama, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, New York, North Dakota, Ohio, Pennsylvania, South Dakota, Tennessee, Texas, West Virginia, Wisconsin, Canada. These advertisements will appear over a period of several weeks, running through November, December, January and February. It is estimated the Gulf Coast will reach the attention of twenty-five million readers. The Mississippi Gulf Coast at no time has been given such a lift to publicity as this colossal enterprise of the L. & N., and The Sea Coast Echo commends such publicity, saying nothing of the prodigality of expenditure entailed.

### NEAR MILLION IN CONTRACTS LET BY STATE

Jackson Firm Gets \$334,482 A. & M. Job; Preventorium for Magee Hospital

Letting of contracts involving an expenditure of approximately three quarters of a million dollars and a change in auditors were announced coming from the State Building Commission Saturday night.

Three buildings at A. & M. College to cost \$282,389, and a group of buildings and improvements at Sanatorium, Magee, costing \$310,620 were the largest items on the list of awards, while Lewis J. Crook, of Meridian, was named as the new commission auditor succeeding C. G. Denman, of Vicksburg.

In announcing the appointment of Mr. Lewis W. C. Trotter, secretary of the Commission, by whom the announcement was made, offered no reason for the change.

Included in the contracts awarded were:

At Mississippi A. & M. College for three buildings: Agricultural experiment, agricultural and working boys' dormitory and dining room. General contract, W. J. McGee and Sons, Jackson, \$334,482; heating, Fisher-Butler Company, Jackson, \$20,575; plumbing, Alonzo B. Hayden, Pass Christian, \$18,635; wiring, Southeastern Electric and Engineering Company, Montgomery, Ala., \$6,650.

At State Sanatorium, Magee, for a preventorium, cottages, barns, auditorium, and other buildings, general contract, Kershaw and Company, Birmingham, \$252,000; heating, Fisher-Butler Co., Jackson, \$24,126; plumbing, Hamilton Bros. Gulfport, \$12,207; wiring, Stuart-Toby Company, Jackson, \$9,104; carpets, Morrison-Skinner Co., Wakefield, Mass., \$2,375; sprinkler system, Auto Sprinkler Company, Jackson branch office, \$1,808.

At State Teachers College, Hattiesburg, for roads and improvements, general contract to A. E. Kitch, Hattiesburg, \$16,944; for power house and equipment, Alonzo B. Hayden, Pass Christian, \$13,500.

At Industrial Training School, Columbia, for equipment in manual training department and saw-tooth machine, United Iron Works, \$4,800.

At Vicksburg Charity Hospital, for new X-ray machine, Victor X-ray Co., New York, \$3,288; for ambulances, International Ambulance Co., \$2,020.

At Natchez Charity Hospital, for new X-ray machine, Victor X-ray Co., New York, \$1,355; this trade in.

University of Mississippi, Oxford, for deep well, Payne-Gravel Well Co., Memphis, \$7,304.

### MACCABEES HOLD SUCCESSFUL MEET LAST THURSDAY

Fifteenth Anniversary is Celebrated With Golden Jubilee Program

The program presented Thursday night of last week at the W. O. W. hall by the Bay St. Louis Tent of Macabees was quite successful with a large crowd of interested Macabees and their friends from the Bay-Waveland area and with some from Gulfport Macabees also in attendance.

The purpose of the program was to celebrate the fifteenth anniversary of the Macabees with a golden jubilee meet and to show to the general public the principles for which the Macabees stand as a fraternal benefit association. The three phases of the organization were represented, men, women and children. Especially fine were the numbers given by the Macabee children, including D. V. Cochran, Jr., and Mary Lillian Hamilton of Gulfport, Curtis Ladner, P. E. Fayard, Jr. and Margie Fayard of Bay St. Louis. Those representing the men's department on the program were Thomas Machado, F. E. Fayard, W. H. Shilder of Bay St. Louis, A. L. Green, Zeno Randall and D. V. Cochran, Sr., of Gulfport. Miss Nannie Mayes Crump of Gulfport represented the women's department. Miss Wessie Barefield of Gulfport was accompanist for all the song numbers and rendered a solo at the opening of the meeting. An impressive part of the program was the flag presentation by G. Henning of Gulfport aided by four Macabees in uniform.

### MANY VISITORS FROM BAY VISIT GOV. AL SMITH AT EDGEWATER

Bay St. Louis Well Represented At Public Reception Friday Afternoon

First and only public reception by Governor Al Smith, chief executive of New York State, and a presidential nominee for the Democratic party, held Friday afternoon in front of Edgewater Gulf Hotel, on the Mississippi Coast, between Gulfport and Biloxi, attracted many admirers from all parts of this immediate Southern section. Louisiana, Alabama and Mississippi were well represented. The crowd was estimated at some twenty-five hundred.

From Bay St. Louis the following were noted: Representative Bryan Russell, Mayor Chas. Traub, Sr. Mr. and Mrs. J. Ladner, Mrs. Nina Ladner, the Misses Mauffray, Mrs. Leo W. Seal, Mrs. Winfield Partridge, Mrs. John A. Green, Misses Margaret and Genevieve Green, accompanied by Mrs. Margery Swoop Nott, Miss Charley Swoop and nephew, Mrs. and Mrs. Robt. L. Genin, Mrs. E. J. Leonard and aunts, the Misses Faust, accompanied by Mrs. Thomas Killeen of New Orleans; Mr. and Mrs. H. U. Canty, Mrs. E. J. Lacoste, Mrs. Milton Phillips, Miss V. Gex, Miss Stella Gex, Mrs. P. V. Lacoste, sister, Mrs. and Mrs. Thomas P. Hale, Miss Mamie Hale, Mr. and Mrs. Reginald N. Blaize, Mrs. Mathilde Beyer, Miss Alberta Beyer, Mrs. Fortune Jaubert, Mrs. Robert, Mrs. Leo E. Kenney, Mr. and Mrs. N. Dick, Dr. and Mrs. C. M. Ship and nephew, Mrs. A. Kergosien, Mrs. R. A. Seller, Mr. Horace L. Kergosien, Mrs. Ken. Perperden, Mrs. Winfield Partridge, Mrs. John Welch, Miss M. Coffey, Mrs. A. F. Owen Crawford, Mrs. James C. Nesbit, Mrs. W. W. Crawford of Louisville, Ky.

### XMAS CARDS TO MORE IN VOGUE IN 1929 THAN EVER

A Holiday Greeting Card Carries A Personal Message Like Nothing Else

Realizing from information gathered from authoritative trade sources that holiday greeting cards will be used more this year than ever by senders of Christmas and New Year cheer, the department of social and fancy printing of The Sea Coast Echo has prepared to print and engrave a number of cards for its patrons and the public in general without precedent.

Initial shipment of cards reached Bay St. Louis this year, others will be received next week. Cards this year are unusually attractive, all with beautifully lined envelopes and sell at a price as low as never approached.

We have them with your name printed, from \$1.00 up. Call at the Echo office; it will not obligate you in the least. On the contrary, we will be glad to see you.

We do not guarantee delivery on orders filed late.

### KING'S DAUGHTERS GIVE BASKETS

The Bay Circle of King's Daughters through its committee of Mrs. E. J. Leonard and Mrs. Winfield Partridge, distributed a total of 12 well-filled baskets for Thanksgiving, the ladies taking the baskets to the needy families Wednesday afternoon. Each basket carried sufficient food to supply a delicious dinner. In addition to the baskets of good things to eat the committee presented five plate lunches to families Wednesday.

The presentation of these baskets was authorized at a recent meeting of the circle.

### CHRISTMAS SEAL SALE NOW OPEN

Tuberculosis Work in Hancock County Enters Annual Sale of Seals

The annual sale of Christmas seals opened Thanksgiving Day under the direction of the Mississippi Tuberculosis Association and will continue until Christmas day. The proceeds from the sale to be devoted to the prevention of tuberculosis and the aid in bringing back to health those suffering from this dread disease.

Mrs. H. C. Brownell has been appointed chairman for the sale in Hancock county, the work being supervised by assistant chairman, Thomas Machado. Through their work the county will be organized for the sale, these ladies working through the schools especially to handle the county outside Bay St. Louis and inside the city a house to house canvass will be made to place the seals. The school children through the sale of the seals will do a fine part in aiding in eliminating tuberculosis.

This is the first year that Hancock county has had an organization, the work having been carried on by the past two years through a sub-chairman appointed by Harrison county's chairman. The work in Hancock county this year is to be done by an independent county organization and the quota set by the state executive secretary is \$200. The proceeds from the sale will be used in health work in Hancock county among the tubercular children and among those children with tendencies to the disease.

Last year two children from this county were given heartful treatment at the National Children's Hospital club assisted by the funds derived from the seal sale and it is hoped that sufficient sums can be realized through the sale to aid this year more children in repaying health. The seals which have been sold for a number of years are designed as an attractive seal to place on letters, cards, packages carrying their messages of joy to many and each doing its wee bit in a health campaign. Everyone is asked to purchase seals and use them liberally during the holiday season.

The seals will be distributed Saturday, December 8, to the county teachers at the county meeting. Mrs. E. J. Leonard of Bay St. Louis has offered a prize to the pupil who disposes of the greatest number of seals.

### APPROPRIATES HUGE SUM FOR EQUIPMENT FOR L. & N. RAILROAD

More than Ten and Half Million Dollars Will Purchase Equipment and Rails

"Our company has just appropriated more than ten and a half million dollars for the acquisition of new equipment and new rail for next year," states an article in the L. & N. Employees Magazine.

"Of this appropriation, \$7,800,000 represents the purchase of new equipment. Included in the equipment order will be 24 heavy locomotives, 1,450 coal cars of 60 and 70 ton capacity, 750 automobile cars, 300 box cars, 12 passenger coaches, 3 baggage cars and 4 steel dining cars. All of this equipment will be of modern design and standard capacity."

"In addition to the equipment, orders have been placed for the purchase of nearly 65,000 tons of 110 pound rail at a cost of \$2,700,000. Delivery of the rail is to begin at once."

"During this present rather depressed period of business activity, when naturally expenditures for new investments are being curtailed in all lines of industry, it is rather encouraging to know that our company is going right along in making improvements to its property in substantially the same degree as in the past. This confidence is further accentuated by the fact that during the first eight months of 1928 the company actually expended for new improvements a total of \$7,751,000 and at that time had an unexpended balance on work already authorized and being prosecuted aggregating a total of \$8,500,000."

### Two Fires Sunday

Two fires were reported in Bay St. Louis Sunday, both small and the damage was slight in each. One fire Sunday morning about 11 o'clock, occurred at the home of Willie Roan, a negro, near the intersection of Julia street. This fire was also extinguished before the arrival of the fire engine which answered the call promptly.

In the afternoon about 5:30 o'clock, a roof fire was reported at the home of Mrs. J. C. Marshall, near the intersection of Julia street. This fire was also extinguished before the arrival of the fire engine.

### St. Margaret's Daughters

The regular monthly meeting of St. Margaret's Daughters will be held Wednesday afternoon, 3 o'clock, Dec. 5, at the convent.

### SUPT. BOND URGES OBSERVANCE OF AR- BOR DAY DEC. 14

Schools and All Public Spirited Citizens Are Asked to Plant Trees

W. F. Bond, state superintendent of education urges the observance of Arbor Day. He says:

"Arbor Day this year comes on Friday, December 14.

"Of course every school in the state interested in the beautifying of the grounds of the school, public places in the district, and anxious to help build up a sentiment for more beautiful homes will observe Arbor Day.

"Furthermore every school interested in the preservation of our trees and reforestation will be doubly interested, for unless we begin to re-plant and take care of our young trees thousands of acres of the state will not be producing anything of value. We sold our fine forests of timber for a song, the mill man came along and cut down all the trees, large and small, and destroyed practically all the young growth by the use of skidders. To begin with years ago no tree measuring less than 12 inches in diameter at its base should have been cut down. That would have insured our forests for all time to come. We now face the task of starting almost anew to grow trees again. This can be done if all of our teachers, county superintendents, school boards, girls and the people generally will work together intelligently."

### BAY RESIDENTS ARE COLLECTORS OF RARE ANTIQUE THINGS

J. C. Nesbit Knows His Stuff—Collects from Europe, Bay St. Louis and Waveland

Know your stuff and do it right is axiomatic. It insures success in action, hence there is no cause for surprise when one views the collection of varied antiques housed together by Mr. and Mrs. J. C. Nesbit at their home in Uman avenue.

Crossing the big pond at least three times to our knowledge, Mr. and Mrs. Nesbit have visited different parts of Europe, particularly France, collecting rare and beautiful antiques. There are pieces of furniture, two beautiful specimens, one one hundred years old, at the Nesbit home, of which the original are in the Louvre, guaranteed to be over the century mark. Mr. Nesbit gives the information their collection of antiques were shipped free of duty. There are unusual miniature paintings on ivory, canvas done in oil by masters of other generations and many precious and beautiful relics.

While Mr. and Mrs. Nesbit have been quite successful in adding to their collection—no Satsuma pieces of the deft Jap pattern on creating fine art wares, or clocks that prove their age over the one hundred mark, but pieces of genuine mahogany.

"The beautiful table," Mr. Nesbit will tell the visitor, "is genuine mahogany. I bought it from an humble home in the outskirts of Waveland and this fine piece or two is from the home of a family in Bay St. Louis where the head of the house died last year and the wife broke up house keeping to live with a son in a distant city."

"There are many antiques of value along the Gulf Coast," says Mr. Nesbit. "The most part of them are prized, but their full value not underestimated."

Mr. Nesbit, supervising engineer for constructing the Bay-Waveland seawall and boulevard, knows his subject. He, like his wife, is read and traveled and the artistic and unusual has an irresistible appeal. He is gifted with the work inasmuch as he can re-new dilapidated pieces of antique furniture like new, and deftly repairs broken parts. The secret of his success is that he loves the work, its appeal is well second nature. His fund of knowledge is not only comprehensive, but without limit.

### PICNIC GIVEN FOR PRIMARY AND FIRST GRADE BY P.-T.-A.

Winners in Membership Contest Are Treated to Outing Friday

About 75 children from the primary and first grade of the Bay St. Louis school were treated to a delightful picnic and outing at the city park, Gulfport recently by members of the Parent-Teachers Association. This picnic was given as a reward for the winners of the membership contest of P. T. A. members during the recent contest, the winners being the children in Mrs. E. E. Ashcroft and Mrs. Fred Wright's rooms.

Several mothers drove the children to Gulfport by motor, several returned to the Bay and again joining the party in time to bring them home in the afternoon, others of the mothers remaining for the day. Games of many kinds were played and at noon a picnic lunch was spread on the grassy lawn.

Among the grown ups who aided in making this picnic a great success were the following: Mrs. J. A. Evans, Mrs. C. C. McDonald, Mrs. E. E. Ashcroft, Mrs. Fred Wright, Mrs. O. E. Olsen, Mrs. E. J. Gex, Mrs. O. E. Braggs, Mrs. Carl Marshall, Mrs. Horace Kergosien, Mrs. Gordon Boswell, Mrs. Leo W. Seal, Mrs. A. P. Smith.

### COMMUNITY CLUBS HOLD A BANQUET

Harvest Dinner of Community Advisory Council Proves Most Successful

Very successful and enjoyable was the harvest dinner held Tuesday night at the Hotel Weston by the advisory council of the community organizations and at which a number of guests were present. The banquet menu included grown in Hancock county products and the tempting viands prepared were heartily enjoyed.

F. B. Pittman, president of the county wide organization, presided. Reports were heard from the community clubs, Mrs. Sam Martin of Flat Top and Mrs. Otho Rester of Leetown reading interesting reports of community work done by the organizations.

J. M. Dean, community club specialist from A. & M. College was present and made the address of the evening using as his subject Community Progress. Mrs. Della B. Luther, district home demonstration agent for South Mississippi, was a guest and discussed Agriculture in Hancock County. Miss Mayme O'Dom, home demonstration agent, under whose direction the dinner was planned, told of the community work in relation to her club work.

Among those speaking briefly as representatives of various organizations were: H. S. Weston and Emilio Cue of the board of supervisors, Val Yates of the Merchants Bank and Trust Company, Leo Seal of the Hancock County Bank, C. C. McDonald of the Chamber of Commerce and Jos. O. Mauffray of the Rotary club. Dr. C. C. Prescott, managing director of the Gulfport Chamber of Commerce and representatives of the Young Men's Business club of Gulfport were present and upon invitation presented to the farmers the proposition of the pickle plant which Gulfport is to have erected in the near future and explained about planning products for the factory, the farmers responding and pledging to plant various products. This is the first harvest festival of the community organizations of the county and its success argues for the work of the clubs during the ensuing year.

### WOMEN IN THE NEXT CONGRESS

In the next congress there will be more, not fewer, women members of congress. Four women were reelected. They were: Mrs. Florence P. Kahn, of California; Mrs. Katherine Langley, of Kentucky; Mrs. Mary T. Norton, of New Jersey; Mrs. Edith Norse Rogers, of Massachusetts—all the widows of congressmen.

There will be three new women faces in the House—Mrs. Ruth Bryan Owen, Mrs. Ruth Hanna McCormick and Mrs. Charles McNary. Mrs. Owen is the daughter of the late W. J. Bryan, Mrs. McCormick a daughter of Mark Hanna and the widow of the late Senator Medill McCormick, of Illinois. She was elected from the state at large, which speaks all the better for her political skill.

Platt is the widow of a Standard Oil magnate and will represent a financial district in Manhattan. It could be said that the widows of congressmen were first elected as a compliment to the husbands; but it should not be said they were re-elected for that reason. They are going back to congress now entirely on their own merits.

### Injured In Auto Wreck

Mrs. C. C. Lee of New Orleans and son, Clifton, a cadet at Junior Gulf Coast Military Academy, and a friend of Clifton's whose name was not given, were injured Sunday night when the Lee auto turned over in a ditch beside the Old Spanish Trail near Bay St. Louis. Clifton was thrown through the window and suffered cuts on the head and hands. Mrs. Lee was pinned underneath the wreckage car and when the engine finally moved she was found to be quite badly hurt. The little boy whose name was not learned suffered minor bruises. All three were taken to New Orleans for treatment. The accident was said to have occurred as Mrs. Lee attempted to avoid a head on collision with a sedan going at what was described as a high rate of speed which shot from behind another car causing the Lee car to hit a heavy truck the impact causing the Lee car to swerve to the opposite side of the road and turned over twice landing in a ditch of water beside the highway.

### METHODIST MISSIONARY SOCIETY MEETING CHANGED.

The Methodist Woman's Missionary Society which formerly met the third Tuesday afternoon of each month has changed the time of meeting to the first Tuesday of each month. The December meeting will be held Tuesday afternoon, 3 o'clock, December 4, at the home of Mrs. W. McDonald. At this meeting, election of officers for the ensuing year will take place and all members are urged to be present.

### Undergoes Operation.

Mrs. W. R. Evans of Carroll avenue went to New Orleans Tuesday last week and underwent a very successful minor operation at Toussaint Hospital, so well that she was able to return to her home here Friday and she is reported as doing nicely.

### DANCING DAUGHTERS WILL BE SHOWN AT A. & G. THEATRE

Popular Joan Crawford and John Mack Brown Will Be Featured in Film

Dancing Daughters, a Metro-Goldwyn-Mayer production, will be the feature attraction at the A. & G. Theatre here Sunday and Monday. This picture is based on a popular theme and all settings are suited to today. Sensations, thus, lovely girls, beautiful clothes, fine acting, and a breath-taking plot replete with scene upon scene of entertainment, are found in the picture.

Dancing Daughters is one of the very best of the sound pictures which has yet been shown in the silver screen, and wherever presented has met with unqualified approval of the theatre audiences, according to many press notices from the cities in which the film has been shown.

Joan Crawford, one of the outstanding popular actresses in the silver screen, is said to be at her best in this play which is particularly suited to her type. She is wonderfully supported by John Mack Brown, the former Alabama football star who has shot to stellar popularity in the pictures since his first appearance.

### ROTARIANS HEAR MR. ALLISON ON THANKSGIVING

Meeting This Week of Bay Rotary Club is Open Date Social Spirit Predominated

The Bay St. Louis Rotary club at the regular luncheon meeting Wednesday of this week had prepared no set program, this being an open date and the Rotarians were most fortunate in having as guest Alexander Allison, formerly of the Bay and now of New Orleans, who gave a fine talk with the Thanksgiving spirit as the theme.

Rev. C. C. Clark, the new Methodist minister, was also a guest at the meeting. Cy Engman, a member of the Pass Club, made up his attendance for the week.

An invitation from the Biloxi Rotary club to participate in a city city meet at Biloxi January 16, was accepted by the local club. Absences noted included secretary Arthur Scafide, out of town, C. G. Moreau, confined to his home by illness, Geo. R. Ray, confined in Wesson, Gus Temple, Alphonse Evans of Louisville, Brother Peter and Dr. A. P. Smith.

### NO CLUE IS FOUND TO COAST ROBBERY

Burglars Leave Goods In High Grass, Then Haul It Off

Pascagoula, Nov. 28.—Among the number of thefts which have been committed in this section was the robbery of the store of Mrs. S. E. Cowan at 334 Delmas avenue. Between three and four hundred dollars worth of dresses, coats, silk stockings, hand bags and costume jewelry was taken.

The burglar gained entrance by the back window and appeared to have piled the stolen goods in the high grass at the rear of the store. The goods were then taken to a car that was parked on Pascagoula street between the Standard Oil station and the railroad track. There was a large bill board almost directly opposite the rear of the store and it is supposed the thief or thieves worked behind that.

Neither the proprietors nor the policemen have any ideas as to the identity of the thieves and so far as is known no one is suspected as absolutely no tracks or marks were left as clues. Officers of all the Coast towns and New Orleans and Mobile have been notified.

### F. J. Ramond Dies.

Ferdinand Joseph Ramond, Sr., a native and resident of Bay St. Louis passed away Wednesday morning, 9:15 o'clock, at his home 305 State street. He was 59 years of age at the time of his death. Funeral took place Thursday afternoon, 3 o'clock, from the residence and interment was made in St. Mary's cemetery. The Catholic church had charge of the services. The Bay St. Louis Tent of Macabees met at W. O. W. hall and attended the funeral in a body. The deceased was a prominent contractor of the Bay and is survived by a number of children and relatives. His many friends regret his passing and sympathize with his bereaved family.

### Attended Convention.

Mr. and Mrs. J. J. Ritayik arrived Wednesday afternoon from New Orleans to spend the Thanksgiving holidays at their lovely Waveland home. Mrs. Ritayik has just returned from Houston where she attended the convention of the United Daughters of the Confederacy and reports an especially fine session.

### Holidays For Schools.

Bay St. Louis high school and other city public schools will observe a holiday Thursday and Friday of this week. St. Stanislaus College will have holiday Thanksgiving Day and possibly Friday, it was said.

Christmas holidays have been arranged by these two schools. Bay high will have holidays from December 21 to December 31. St. Stanislaus College will have holidays from December 19 to January 3.



**The Sea Coast Echo**

ECHO BLDG.

Thirty-Seven Years of Publication.

Chas. G. Moreau, Editor and Publisher.

Official Journal Hancock County  
Official Journal City of Bay St. Louis.Member National Editorial Association.  
Member State Press Association.Subscription Terms, \$2.00 Per Annum  
Always in Advance.Entered as Second-Class Matter at the Postoffice, at  
Bay St. Louis, Miss., under Act of March 3, 1879.**Political Announcements**For Chancellor—8th Judicial District  
Election December 15, 1928.**WILLIAM ESTOPINAL**

We are authorized to announce the candidacy of

**HON. D. M. RUSSELL**for Chancery Judge of the Eighth Chancery District,  
in the special election to be held on Saturday, Decem-  
ber 15, 1928, to fill out the unexpired term of Judge  
V. A. Griffith, resigned.**AN OPPORTUNITY FOR CONGRESS.**Congress can set the country a good example in obedi-  
ence to the Constitution if, at its next session, it will  
reapportion the seats in the House in accordance with  
present population rather than that of 1910.If so, California will be given six more seats, Michi-  
gan four, Ohio three, Texas and New Jersey two each,  
Montana, Washington, Arizona, Oklahoma, Florida,  
North Carolina and Connecticut one each. The states  
that would lose representation include Mississippi, Mis-  
souri, Kentucky, Indiana, Iowa, and New York, two  
each, Tennessee, Virginia, Alabama, Louisiana, Massa-  
chusetts, Kansas, Nebraska, North Dakota, Maine and  
Vermont, one each.**WIRELESS A LIFE SAVER.**The loss of life at sea in the sinking of the Vestris  
brings much criticism against Captain Carey, a veteran  
master, who stood by the traditions of the sea and went  
to his death with his ship. The charge is that he ne-  
glected to broadcast the "S. O. S." until it was impos-  
sible to save all lives.Whether the sea captain made a fatal error of judg-  
ment in delaying his call for help is a matter for ex-  
perts to determine. At any rate, the tragedy illustrates  
the advance of science. Within the memory of most  
people there was no wireless and the only manner in  
which a distressed ship could ask for aid was by flag and  
rocket. Without the wireless the death list would have  
been much higher and the hardships of the rescued more  
rigorous.**ENDS ON THURSDAY.**Thursday, of this week, is the last day of the annual  
Red Cross Roll Call. This means that if you have not  
already joined the organization for the coming year you  
must do so at once, if you expect to be one of the  
five million Americans supporting the great agency of  
organized relief.Bay St. Louis should be interested in the Red Cross.  
The time may never come when the organization will  
be able to render great service locally, and we hope it  
won't but if some disaster does visit us, with destruction  
and sudden death, it should be comforting to know that  
there is already functioning a great agency of national  
proportions that stands ready to shoulder the relief  
work and rehabilitate the people here.

Talk Prosperity; it may make you feel better

Having the last guess is one way to be right.

It looks as if it might be a Woolworth Christmas.

Bilbo's Christmas gift to the tax-payers, adjournment  
of the legislature.The bootlegger is the man who put the "lit" in politi-  
tics.The world is filled with people who take themselves  
too seriously.Mail it now—that check for your past due account,  
if you owe any.Some people think deep thinking is expressed in cap-  
itals and italics.One way to get a free trip to South America is to be  
elected President.No, Harold, men are not getting any taller; the pres-  
ent styles make them look longer.The stock market may soar without taking everybody  
who invests on a heavenly joy ride.Half the quarrels of men and nations arise from a  
failure to know what the argument is about.Shoppers will find splendid Christmas displays in the  
stores of Bay St. Louis. Look them over.As an example of faith bringing back the staff, con-  
sider the innumerable letters that go to Santa Claus.When an after dinner speaker begins to joke about  
women's clothing he has reached the last notch.This is the time of the year to see whether people  
have sense enough to shut doors behind them.Santa Claus is being overwhelmed by mail. Most of  
it will be answered 100 per cent by the generous giver.Judging from the criminal prosecutions in the oil  
cases the petit jury would reverse the Supreme Court.Some people are so regular in getting to work that  
if they came in on time the boss wouldn't be there to  
see them.What Hoover plans to do in South America is not  
half as important as what he plans to do in North  
America.It is predicted that the main issue in the presidential  
campaign will be prohibition, prosperity and  
peace.**REST MEANS RUST.**You remember John H. Sparks' circus? Only a few  
weeks since we journeyed over to Gulfport, with the  
kiddies, and how we returned refreshed with the satis-  
faction of having witnessed a circus and how the chil-  
dren, too, were delighted!Well, the circus, which John H. Sparks organized in  
1890 as a wagon show at first, and later acquired by  
Charles Sparks and his nephew Clifton Sparks, has been  
sold. H. P. Gentry, of Bloomington, Ind., who retired  
eight years ago after 38 years of circus life, is the pur-  
chaser. Mr. Gentry, who lives at Miami, and said  
that he had been anxious to get back into the game;  
that he was not satisfied to lead a retired life. He  
made an offer for the circus and it was accepted. Even  
a man who has toiled thirty-eight years, amassed a for-  
tune and "retired" has grown tired and restless of the  
path of least resistance.It seems to be the dream of many who look forward  
to the day when they may amass a fortune, or, com-  
fortable stipend, and retire in order to "enjoy (?) life."A haberdashery merchant in New Orleans recently  
re-embarked into his same business, after having "re-  
tired" and used a full page in the Times-Picayune to  
say how glad he was to get back to work. Man, it  
seems, and it has been proven time and again, cannot be  
happy without occupation. The bigger and brainier  
the man the more he must be engaged in pursuit. In  
the last analysis it must, indeed, be a poor kind of man  
who longs and dreams for the time when he may lead  
a life of inertia and doing nothing. The true man wis-  
hes to construct, to be up and doing. He will not allow  
his usefulness to become impaired.

And, remember, rest means rust!

**APPROACHING.**Advertisements are beginning to appear with deco-  
rations of holly and mistletoe and smiling faces of San-  
ta Claus. To the observant these ad frescoes tell their  
own story, give their own warning, hint at the import-  
ant business from which none is barred and in which  
sooner or later everybody will be engaged.In other words, Christmas shopping. The holiday is  
little more than a month ahead, fewer shopping days  
by forty by a good deal. In no time these days will be  
jammed by other procrastinators, stocks picked out,  
clerks weary, customers in a flutter, clocks ticking  
time's rapid pace, all because the reminders of today  
have been neglected.Every year more sensible persons do their Christmas  
shopping early. They reap all the advantages in va-  
riety of selection and leisure of choice, and when  
Christmas Eve comes they can proceed about their last  
minute holiday tasks orderly, while the others fume and  
sputter.Americans are a great people never to do today what  
can be done tomorrow. The postmaster has urged early  
posting of Christmas mail, but the last days will prob-  
ably be bigger than ever. The train leaves at 6:10, but  
the cars do not fill up until 6:09. We get there even  
if we are a last minute nation, but it is at a tremendous  
cost of physical energy and mental upset. The Christ-  
mas shopping season is merely one phase of a national  
temperament.**COAST TO BE HOST TO U. D. C. BODY.**Thirty-fifth annual convention of the United Daugh-  
ters of the Confederacy, will be held on the Mississippi  
Gulf Coast next November at Edgewater Park. A  
successful meeting at Houston, Texas, has adjourned.  
Mississippi's invitation was extended by Mrs. B. S.  
Shinn, president of the Mississippi division after dele-  
gates had agreed to give that state a clear field. Mrs.  
A. M. Kimbrough, who established Beauvoir Memorial  
Society some 35 years ago, as its president, gave an im-  
pressive second to the invitation.It will be fitting to meet on the Mississippi Gulf Coast,  
near Beauvoir, and pay tribute to the memory of the  
dead commander, Jefferson Davis, president of the  
confederacy.Bay St. Louis assisted in getting the convention for  
the Coast, telegrams inviting the convention to this  
section were forwarded last week by the Bay city  
commissioners and Chamber of Commerce. Both Mayor  
Traub and president C. C. McDonald wired cordial  
and urgent messages. Biloxi, Gulfport, Pass Christian  
and Bay St. Louis will be joint hosts.Mrs. J. J. Ritayik, resident of the Bay-Waveland  
beach, and President N. O. Chapter, U. D. C., was per-  
sonally active in procuring the convention for the Coast.  
The Sea Coast Echo in advance welcomes the fair and  
patriotic women for 1929.**THE STORY OF "BLACK CHILE."**Frank Ivory, "Black Chile," a remnant of humanity  
tossed on the world and its fates, "was on the private  
car, St. Nicholas, when it pulled out Saturday night  
from Edgewater with Raskob and the Smith party,"  
says an Associated Press despatch, "and most of the  
golf course caddies were down to see him off.""Black Chile" was caddy to the Smith party during  
the Governor's stay on the Mississippi Gulf Coast, and  
Chairman Raskob took him along to New York to serve  
as his own caddy and house boy. "Black Chile," who  
is an orphan, wept when Raskob inquired, "Well, how  
would you like to go along?" And along he went, out-  
fitted and attired like he had never dreamed. Thrilled?  
Solomon in all his glory was no circumstance.The lesson is: "Black Chile" was a better caddy than  
anyone else, he gave better service, in fact, it was not-  
ed, whatever he did was in a manner more thorough  
and proficient than others, and it carried. Things do  
not come to people by sheer luck. There is no such  
thing as luck. We seem to get the things that ultimately  
are bound to come our way. It is common compensa-  
tion. If it fails today it will come tomorrow. See the  
lesson "Black Chile" has taught.**SHOULD ABOLISH ELECTORAL  
COLLEGE.**Herbert Hoover is the most important private citizen  
in the world today. He won't be elected President of  
the United States until January, but in the meantime  
everybody knows what the electoral college will do and  
no one suspects any crooked designs.However, the laws relating to the election of a pres-  
ident should be changed. The electors should be abol-  
ished, or certainly legally pledged to cast their votes  
in accordance with the preference of their states.**AL PLANTS A TREE AT PINE HILLS.**Al Smith planted a tree on the shores of Bay St.  
Louis. May it grow and flourish. When the happy  
warrior visited Pine Hills, on Bay St. Louis Thursday  
last week, he lunched and golfed, and after luncheon he  
planted a tree. Would that everybody planted a tree.  
Only one!The spot where the tree is planted is near the main  
entrance—said to be the highest point between Corpus  
Christi, Texas, and Jacksonville, Florida. Posterity will  
view it with interest. May time be generous to this tree  
and make the hand of an omnipotent God, be lavish  
in blessing it, that will make for a good  
Christmas.**This Week.**

Good Soup, Good Service.

What Is A Rich Man?

Captain of Your Soul.

No Socratic Methods.

(Copyright, 1927)

BY ARTHUR BRISBANE.

Chefs of many hotels competed in  
New York to see which could make  
the best soup. Six wise men, in-  
cluding Clarence H. Mackay's French chef  
Combes, allotted first prize to E. Al-  
liott.The competition means more to hu-  
man welfare than the average man  
realizes; more for instance, than any  
Olympic competition.Soups contain vitamins and other  
valuable nourishment and stimulate  
the flow of digestive fluids. To man-  
ufacture good soup and sell a great  
deal of it is to render public service.Income tax returns show 283 Am-  
ericans with net incomes of \$1,000-  
000 a year or more. The number has  
increased by fifty-two in two years.  
Citizens reporting incomes of \$5-  
000,000 or more number only TEN.  
There were fourteen of them in 1926.Once a man with a million was  
considered rich. To be REALLY  
"rich" now you need \$1,000,000 a  
year.There are several billionaires in ex-  
istence that modestly refrain from  
talking about it.Many a young person has spouted:  
"It matters not how strait the gate,  
How charged with punishment the  
scroll,  
I am the master of my fate.  
I am the captain of my soul."The Reverend E. H. Emmett, Con-  
gressman, says those who talk  
about being "captain of my soul,"  
are only "whistling loudly in the  
dark," making "an outward noise to  
cover up an inward fear and disqui-  
et."It is hard to be sure that you are  
captain of your soul in these mod-  
ern times. Scientists say you  
haven't any soul, anyhow, and you  
don't know where your soul is going  
later, if anywhere, or where the  
earth itself is going, with the sun  
dragging it along.However, a man CAN be calm in an  
emergency, and that's what the poet  
meant.  
William McAndrew, who was super-  
intendent of Chicago schools, leaves  
for Athens to spend a year studying  
Socrates' method of teaching. His  
plan, may heaven thwart it, is to re-  
vive the Socrates method in modern  
schools.Socrates, if Plato describes his  
method accurately, touched a new  
peak in boredom. Instead of saying  
what he had to say, he went around  
Robin Hood's barn with questions and  
answers tiresome beyond measure.Whether or not Socrates was guilty,  
as alleged, of filling young Greeks  
with disrespect for the gods, and in  
spite of the marvellously heroic hem-  
lock drinking episode, you can hardly  
blame the Athenians for getting rid  
of him.What modern education needs is  
moving pictures, with condensed ver-  
bal elucidation, not Socratic dialog-  
ue."Ruth, amid the alien corn," would  
be interested in three other Ruths,  
all in American politics. Three wo-  
men were elected to Congress, and  
all three are named Ruth. Ruth Mc-  
Cormick, daughter of the able Mark  
Hanna, in Illinois; Ruth Bryan, in  
Florida; Ruth Pratt, in New York.  
All three possess intelligence and  
ability well above the Congressional  
average.If you believe in omens, name your  
next daughter Ruth.**An Able Jurist.**Under the above caption the Jack-  
son Daily News editorially says:The only candidate thus far for-  
mally announced for the Chancery  
ship of the eighth district, composed  
chiefly of coast counties, is Judge  
D. M. Russell, temporarily holding the  
office under gubernatorial appoint-  
ment.A special election has been order-  
ed in this district to fill the vacancy  
caused by the resignation of Chan-  
celor Virgil A. Griffith, recently pro-  
moted to the Supreme Court bench.The eighth chancery district is com-  
posed of the counties of Harrison,  
Hancock, Jackson, Stone, Perry,  
George, Greene and Wayne, and  
Chancellor Russell has been busily  
engaged holding courts over the dis-  
trict, having held the term of court  
in every county in the district ex-  
cept two since his appointment, and  
the lawyers and litigants have ex-  
pressed themselves as being highly  
pleased with the fair and able manner  
with which he has disposed of all mat-  
ters coming before the court.Chancellor Russell is an experi-  
enced Chancellor, having served as  
Chancellor of the 10th chancery dis-  
trict for a term of eight years, which  
position he resigned to accept a place  
in the law faculty of the University  
of Mississippi. Having served as the  
professor of law at the University of  
Mississippi for four years, he resigned  
to engage in the practice of law at  
Gulfport, and has for the past three  
years been a member of the firm of  
Gier and Russell.**Puzzled**One of the greatest mysteries of  
nature is the narrow, crooked, rough  
and tortuous path a dollar has to  
travel to get to you on its wide  
well-worn and inviting way. That is  
what is awaiting its departure. The Ft.  
Worth Record-Telegram.Too Fast to See  
The British aviator who flew at  
the rate of 318 miles per hour said  
he was traveling so fast he could not  
see anything. And he didn't have  
any signboards to block his view of  
the landscape.**A Real Hero**Lionel Licor-  
isch, colored sea-  
man of the ill-  
fated Vestris,  
proved to be an  
outstanding hero  
in the great trag-  
edy. He had  
charge of Life-  
boat 14 and thru  
his courage a  
score of lives  
were saved.**DR. FRANK CRANE**

ATTRACTION OF THE OLD.

Laying aside all sex appeal and  
things of that sort many people be-  
lieve that old persons are more inter-  
esting than young ones.There comes a time in a man's life  
when a woman of forty is more inter-  
esting than one of eighteen. Beside  
the mature woman a girl is rather  
crude.People who go to Europe love to  
poke around among the antiques.  
There is a sort of sentimental inter-  
est in anything that is old. Many  
people despise America because it is  
too new.There is no doubt that the old has  
a certain sentimental value. H. G.  
Wells says that when every house is  
heated by electricity, millionaires will  
have smoke coming out of their chim-  
neys to give them an antique appear-  
ance—artificial smoke.At Hampton Court in England is a  
grapevine which brings the govern-  
ment more than six thousand dollars  
a year.Only a little of the money is de-  
rived from the grapes it bears. Most  
of it is admission paid to see the vine  
because it is almost 160 years old.  
There is only one thing that inter-  
ests man more than the new.  
It is the old.Anything that endures—whether it  
be a bit of canvas, a scamp of an-  
cient oriental tapestry, an Etruscan  
wine jar, or a bit of Mayan inscrip-  
tion on a volcanic rock from the for-  
ests of Guatemala, a printed page, or  
a lofty sequoia redwood—interests  
and fascinates man.The fact that it has existed from  
time his unknown ancestors lived,  
and will continue to resist the rav-  
ages of time long after he is dead, has  
something to do with his interest.Mortal man looking at something  
which contains a touch of immortali-  
ty is awed and fascinated.**The Rainbow Chaser.**You follow far the rainbow trail,  
O'er the mountain, river and vale;  
Travel o'er wide seas to distant lands  
In quest of the place where the  
rainbow ends.Forsaking loved ones in your gold  
lust,  
Betraying lightly their deepest  
trust  
Leaving them new ties to find  
Wife, children, friends, all left  
behind.The farm where you gaily left the  
plow,  
Is spouting oil for the new owner  
now;  
A fortune was there, beneath your  
hand  
But you searched instead in a far  
off land.The town you left saying, "It is dead,"  
Had a burst of speed and grew in-  
stead;  
The fellow who bought your holdings  
out.In a limousine, now drives about.  
Wildly you follow the rainbow trail  
As if it leads to the Holy Grail;  
The pot of gold you hope to find  
Banishes all else from your mind.Perhaps at last when you are old,  
You may find the pot of rainbow  
gold,  
Will it buy youth, on that far day  
Or the love you discarded along the  
way?Hypocrisy smirks for new found gold  
The harlots smile for a coin is sold;  
But friends and loved ones, staunch  
and true,  
Will they, on that day, belong to  
you?And perhaps at the last you will fail  
To find the end of the rainbow  
trail,  
And a cross some stranger then will  
place  
To mark the end of your futile  
chase.

—JEANNETTE CARMICHAEL

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and for less at—**J. O. MAUFFRAY'S****FOR THE WINTER**Heaters of all styles and sizes. For the bathroom or  
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TELEPHONE NO. 34.**ROBT. L. GENIN,**  
ATTORNEY AND COUNSELLOR  
AT LAW.  
Practices in All Courts,  
BAY ST. LOUIS, MISS.**Suffering**With  
**SICK HEADACHES**Mr. Charles F. Todd, of Estes-  
burg near Waynesburg, Ky., says:  
"I was suffering with nervous  
headaches. About once a week  
I would have these headaches,  
and have to quit work, and go to  
bed for about twenty-four hours.  
I would have pains in my neck,  
and right behind my right ear."  
"A merchant at Estesburg told  
me to try taking Black-Draught,  
which I did."  
"It relieved me. From that  
time on, I would take Black-  
Draught as soon as I felt like I  
was going to have one of those  
headaches—and they wouldn't  
come on."



## Santa Claus Is Tempted

By Albert T. Reid



Santa—“I wonder if one of those things would be as adaptable for my purposes as that bunch of reindeer?”

## SEEKING TREASURE LOST YEARS AGO ON MISS. GULF COAST AT EDGEWATER

Orleanians and Chicagoans to Tear Up Streets in Edgewater Park Where Believed Peruvian Coins and Jewels Have Long Been Secreted

Search for what is believed to be a part of the famed Peruvian “Cocos Island Treasure,” which periodically for the last hundred years has been a will-o-the-wisp that has led gold seeking men adventuring to the southern seas, is being carried on beneath the streets of Edgewater Park, adjoining the Edgewater Gulf Hotel, near here, by Chicago, New Orleans, and Gulfport men.

A treasure of vast proportions, with a history as weird as by-buccaneer’s saga, the resurrected mystery of a Peruvian who lived here about 100 years ago, his more wealth, newly discovered, and weather-stained map, said to have once been his property, and the finding of several Peruvian coins in Edgewater Park by workmen two years ago, play their parts in the search, along with ultra-modern devices for locating hidden metals, first used by the Germans for submarine finding during the war.

The quest here, instigated after research and correspondence lasting all summer, is being sanctioned and aided by J. W. Billingsley, consulting engineer and Meyer Eisenman, vice president of Edgewater Park, both of New Orleans; R. L. Hollingsworth, druggist, and W. A. Wallace, attorney, of Gulfport; W. B. Lundy, Pass Christian, and W. M. Dewey and Thomas Burns, managing director, Chicago, and resident manager, Biloxi, of the Edgewater Park. C. R. Slater, construction superintendent of Edgewater, is in charge of excavations which have been decided upon and will begin in about ten days. The Cocos Island Treasure, which the old Peruvian charts and histories of co-incidents trace here, in part, has been the subject of much romantic fact and fiction. It consists of the wealth of Peruvian government officials and Spanish aristocrats. Its history began in the early 17th century, when, during a Peruvian-Chile war, the Peruvians believed the Chileans about to capture Lima, place their valuables and themselves on board a ship in the Callao harbor.

The ship said to have been the Mary Dier or Dyer, was commanded by an Englishman named Thompson and a renegade crew who murdered the Peruvians and Spaniards and sailed north to Cocos Island, a tiny key off the coast of Costa Rica where they buried the loot. Thompson joined the Portuguese pirate, Bonito, but died before he could recover the treasure. He left maps of its location to others who were said to have procured part of it, but being harassed by pirates, Chileans and Peruvians who knew of its existence, were forced to hide it elsewhere.

Since it came into existence the Cocos Treasure has been the object of many expeditions, large and small; all unsuccessful. Its presence, in part or in whole, has often been reported in many parts of the world. Authentic accounts of its contents state that it originally included gold bars, just from the mines, Peruvian and Spanish money, and jewels. One of its items was supposed to have been a part of a huge sun, placed with streams of gold, which the Spaniards, the Spanish conqueror, seized in an Inca temple and gambled away in a one of his soldiers overnight, giving rise to the Spanish saying, “to gamble away the sun.” The first indication that part of the treasure might be buried on the Mississippi Coast arose about six months ago when Hollingsworth came into the possession of the Peruvian maps, said to have belonged to the famous Peruvian explorer, Francisco Pizarro, but who, it is definitely established, lived in a shack near the site of the J. W. Billingsley home. This Peruvian was recalled by old-timers to have been secretive, but possessing apparently plenty of Peruvian coins which had changed frequently into American money during solitary trips to New Orleans.

## And the Cat Came Back

“Nookie,” pet cat of Mr. and Mrs. Rugg of Cincinnati, was lost 123 miles from home when the Ruggs had an auto accident. After two months and a week “Nookie” marched into the Ruggs home. Some cat!

The maps located a “treasure” midway between a place designated as “The Chimneys” and a central point in Biloxi. The “Chimneys” has been identified as an early settlement on the Gulfport waterfront. After logging the various directions, miles and rods shown on the maps, the “treasure” was located in a central point in Biloxi. The “Chimneys” has been identified as an early settlement on the Gulfport waterfront. After logging the various directions, miles and rods shown on the maps, the “treasure” was located in a central point in Biloxi. The “Chimneys” has been identified as an early settlement on the Gulfport waterfront. After logging the various directions, miles and rods shown on the maps, the “treasure” was located in a central point in Biloxi.

Impetus to the “buried treasure” reports is given by the fact that workmen building streets in Edgewater Park about two years ago turned up several Peruvian coins containing dates coinciding with the dates of the Cocos Island treasure’s origin. One of these coins is now in the possession of Mr. Hollingsworth. This with the fact that the arrival of the mystery Peruvian shortly after the Peruvian-Chilean episode, and the fact that the coins found were like those supposed to have been cached on Cocos Island, are the basis with which the investigators link up the Cocos treasure.

Cocos Island was known at the beginning of the nineteenth century as a rendezvous of pirates, political refugees and soldiers of fortune. It is believed possible that the Peruvian map-maker was one of these, who, in some way, escaped with some of the loot.

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## RABBIT FARM IN HANCOCK COUNTY CREATES INTEREST

Fur Raising is Proving Profitable on Farm Owned by C. E. Cuevas

Domestic fur farming seems to have become a popular industry in many sections of the United States during the past few years and reports are current that this new undertaking is most profitable and interesting.

Domestic fur farming began in this country a few short years ago with the raising of silver fox for its rare and beautiful pelt. It is said that large fortunes have been made in this business, in some parts of the Northwest and in Prince Edward Islands where the industry had its inception. Many accounts from trade papers and sporting journals read like stories from Aladdin of the fabulous fortunes that have been made in fur farming. It is said that one concern, Fromm Brothers, in Thiesville, Wisconsin made six million dollars in as many years.

With the successful raising of silver foxes interest grew in other animals and experiments were made and many of them have been successful in raising and breeding almost every fur producing animal.

The Magnolia Fur Farms owned and operated by C. E. Cuevas at Fenton, Mississippi in Hancock county has created considerable interest in this section and according to Mr. Cuevas there have been not less than five hundred visitors to his farm during the short period that it has been in operation. Considerable interest has been evidenced by the public and the beautiful animals admired by all who see them.

Up to this time the Magnolia Fur Farm has confined its efforts to the breeding and raising of Chinchilla Rabbits, however we learn from the management that a variety of breeds will be added to the farm in the very near future such as the Castor, Rex, Silver Fox, Giants, Martins, French Silver, American Sable, New Zealand Red and a few others. Some of the breeds mentioned above are very rare and it is difficult to acquire at this time due to the unusual demand that has been created in this country. It is said that there is only one concern in the entire United States on a pelting basis today. Most of the pioneers in this business have been busy supplying breeding stock to new farms.

According to reports of the Department of Commerce, the United States uses one hundred million rabbit pelts annually and only two per cent of this amount is produced in this country. England, Belgium, France, Australia and New Zealand have been engaged in this business for about twenty years or more, and supply most of the furs required in America. Due to modern methods of drying and dressing, the rabbit pelt is today made up into fur garments that are sold to the public under fifty or more different trade names.

The Department of Agriculture, the Bureau of Animal Industry, has established several experimental fur farms throughout the United States and today the business is no more in the experimental stage. The business however, is not without its hazards and a great deal of time and attention is required to properly care for the little animals.

The Magnolia Fur Farms are equipped with the latest devices and hutsches that have been designed and have been very successful with their venture so far. The company is anxious to see the fur industry develop in this section and the management cordially invites visitors to inspect the farm at any time.

Since the inception of the Magnolia Fur Farm it is understood that several million Rabbits have been started in the southern part of the state and they all report as being very successful and pleased with this new and fascinating business.

At this time the industry has not developed to such an extent as to justify the Government establishing an experimental station in this section but it is understood that an application for such a station will be made in the near future.

Installments Still Due  
The world is full of things very few of which are yet paid for.—Grand Rapids Press

## SMITH AND HARRISON IN PUBLIC RECEPTION ON COAST MEET 2500 PEOPLE

Famous New York Governor Pays Tribute To Our Own “Pat”—Public Declared It Wanted To Shake Hands With Him As Well As “Al”

When Senator Pat Harrison had concluded his presentation of Governor Smith to the crowd, he said it would now be in order to shake hands with the Governor, whereupon the crowd called “We want to shake hands with you, too!” And they did.

Gov. Smith paid marked tribute to Senator Harrison, saying it was at the solicitation of the Senator he had come to the beautiful Mississippi Gulf Coast, and hoped to return many times.

Governor Alfred E. Smith, the happy if tired warrior, on the Mississippi Gulf Coast for a rest following a strenuous campaign for the presidential election, met approximately 2500 people Friday afternoon in public and informal reception on the front lawn of Edgewater Hotel.

Governor Alfred E. Smith prepared to return to New York after paying his respects to and shaking hands with more than 2300 southerners at an informal reception at the Edgewater Hotel Friday afternoon.

The governor and his party, according to reports considered reliable, started Saturday night on their trip to Albany and will get the rest and recreation that was necessary after the strenuous campaign.

Expresses Appreciation  
In his first public appearance on the Gulf Coast the Governor donned the famous brown derby and broke the silence maintained since his trip to election radio address of thanks. The impromptu talk he made Friday from the hotel steps was devoted to an expression of appreciation for hospitality extended him and his friends by the residents of Alabama, Mississippi and Louisiana. He also publicly thanked Senator Pat Harrison of Mississippi for assistance in making his visit here a success.

“Before we came down here Senator Harrison told us many wonderful things about the Mississippi sunshine, golf courses and hospitality,” he said, “this is the first time that I’ve visited Mississippi, but I’ve found that everything the Senator told me was true—except about the fishing. Maybe when I have better luck I’ll find that fishing here is what he said it was.”

Wants to Come Back  
Governor Smith prefaced his remarks with several comments on his trip from New York. “When the campaign was over I needed a rest and thought that I could go anywhere without anybody wanting to see me,” he asserted. “However, I found that lots of people want to see me.”

“I want to come back as often as I can,” he said. “You know, after the first of January I’ll have to go to work, but I’m hoping to be able to visit Mississippi, Alabama and Louisiana many more times.”

Before going to the hotel lawn for the reception Governor Smith received a delegation of Mississippi legislators in his rooms. Senator John L. Hebron of Leland read a concurrent resolution adopted by the Magnolia State solons asking the Governor to address the General Assembly.

Has to Go Back  
“I’d be glad to accept the invitation,” he told the legislators, “if it were not for business at Albany requiring my attention. Franklin Roosevelt, the man who was in my corner during the convention and campaign, will succeed me as governor of New York, and I want to help him as much as I can to work out his budget and other problems.”

In a statement to newspaper men before the reception Senator Harrison expressed Governor Smith’s appreciation to the people of the South for consideration shown him here.

“The Governor is deeply appreciative of the fine hospitality shown him during his stay in Mississippi,” Senator Harrison said. “The people have cooperated to the limit in seeing that he got rest and recreation without molestation. He is refreshed and rested from his trip. He has played golf, fished and had a fine time generally. His visit to the Confederate Veterans’ Home at Beauvoir yesterday touched him deeply, and I am sure he enjoyed seeing the old soldiers.”

According to employees of the hotel, their distinguished guest’s appearance Friday was far different from his appearance a week ago when he came South. “He was nervous and tired looking when he came,” they said, “but the golf playing and fishing eased his nerves. As he stood on the steps and waved the brown derby he appeared slightly tired, but smiled as he gripped each succeeding hand.”

Because of pressing business Governor Theodore G. Bilbo of Mississippi was unable to attend the reception. He was represented by Adjutant General J. M. Hairston. The delegates from Jackson included Noel White, Democratic state committee chairman, State Senators John L. Hebron, J. H. Culkins and W. C. Adams and Representatives Arthur V. Smith, J. I. Ford, N. E. Wilroy, House Speaker, and J. M. Faver, Clerk.

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And have you seen the newest styles in cards—the modernistic motifs in which the Christmas story is told in brightly colored triangles—discs or geometric designs symbolizing Christmas trees, toys or candles of stars or snowflakes?

In the old-fashioned designs the same urge for brighter color results in bigger, bolder cards, although colorful simplicity is the very keynote of this year’s cards.

Remembering past seasons when friends failed to receive the card you sent—be sure this time to write your name and address on the envelope flap. It will serve both for a return address and to notify the recipient of your latest address.

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Cheesed rice  
Escalloped Cabbage  
Tomato salad  
Apple cake  
Non-stimulating drink

Peach and Pimiento Salad  
Drain a can peaches, add one table

ton Evans, A. Bryan Russell and Joseph W. Hopkins.

Mayor C. F. Bates and Commissioners Harry T. Hartwell and Leon Schwartz led the delegation from Mobile.

The Mayors and Aldermen from every community on the Mississippi Gulf Coast were there for the event many of them bringing their families. Working men from the wharves at Gulfport stood in line with stylishly-dressed women during the reception.

Governor Smith wore a plain business suit. He carried his state flag in one hand and his brown derby in the other, relinquishing the flag to Senator Harrison when the handshaking began.

Only a few words were passed by the Governor as the long line passed the steps, but many who shook his hand halted a second to tell the defeated candidate they were glad to meet him in Mississippi.

“Mississippi’s heart beats fast to welcome you to the bosom of Democracy,” one said.

Late Comers Welcome  
At the close of the reception Governor Smith and his party retired. Scores of late comers crowded into the lobby and tried to get up to the governor’s room. They were blocked.

When the governor heard that additional people wished to meet him he sent word that he would come down. He again stepped out before the crowd and shook hands all around. Governor Smith wore a plain business suit to which he had changed from his golf knicker and orange shirt in which he played golf earlier in the day.

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## ints for the Home

by Nancy Hart

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# WEEKLY LETTER FROM ECHOES OF WEEK FROM LEGISLATURE AT JACKSON ST. STANISLAUS COLLEGE

Adjournment This Week Is Schedule; However, Governor Bilbo Thinks Will Call Session Together Again Soon

Next Saturday will see the end of the special session of the legislature if nothing stands in the way. The Senate unanimously set the adjournment date for next Saturday, amending the House resolution which set the date for November 27th, after declining several times to seriously consider any date for closing the session and the House promptly adopted the resolution as amended.

If the legislature adjourns next Saturday it will have been in session 174 days, or nearly six of the eleven months of this year. The total cost of the legislature for 1928, regular and special sessions, will be \$3,031,076.35, or within about \$50,000 of the total cost of the 1924 and 1926 sessions during the Whitfield-Murphy administration. The average daily cost of the special session is \$2425 or 325 more than published daily in the Jackson Clarion-Ledger.

The appropriation of \$5000 out of the House contingent fund for the purpose of the investigation of state officers now going on, is not included in the above cost.

## House Defines Position on Road Measure

That there may not be a misunderstanding of the position of the majority in the House of Representatives on the hard surface road measure, Chairman Posey of the House Roads, Ferries and Bridges Committee, made the following motion when the Stansel road bill was returned from the Senate:

"That the House does not concur in the Senate amendment to House bill 123 and invite a conference."

"That the speaker appoint three members as conferees on the part of the House."

"That the said conferees or the part of the house are hereby instructed to be guided in their deliberations by the policy of the house as fixed in said House bill 123 as passed by the house, contemplating a highway commission elected by the people, a pay-as-you-go method of financing, an extensive survey of the main roads of the state, such immediate improvement as may be found possible, and a full report with recommendations to the 1930 regular session of the legislature. As returned to the house by the senate the bill provides for an appointive commission and the taking over forthwith and improvement of 4,343 miles of primary highways, necessarily involving an expenditure of \$130,000,000 to be raised by the issuance of bonds."

"Said conferees are instructed not to recede from these fundamental policies of this house;

"1. No issue of state bonds at this time.

"2. A highway commission, elected by and responsible to the people. The motion was adopted after a lively discussion and Representatives Posey, Stansel and Woolfolk were appointed as House members of the conference committee to meet Senators

Whittington, Barlow and Hebron for the Senate.

The purpose of the House majority in making the above definite statement was to eliminate any further waste of legislative time, in that the conference committee should not bring back to the House a bill or recommendation which has already been killed in the House several times and which even the most optimistic supporter of the Governor can see will never pass that body during the Bilbo administration.

The Senate returned the Stansel bill to the house after completely re-vamping it into the Smith bill, the provisions of which were the same as the Whittington bill in so far as the appointment of the commissioners which were to be made by the Governor. This, of course, could not be accepted by the House majority and the motion to not concur naturally followed.

In his discussion favoring the Smith bill, Senator Whittington said that only two states out of 42 elected their highway commissioners. By that same reasoning Mississippi should not establish a state printing plant to print school books, since only two states of the entire 48 have such plants. The inconsistency of the arguments advanced by the governor and his supporters in the Senate especially has been refreshed, not only during the special session but during the regular session as well. Those inconsistencies have been so apparent, however, that they have not been conducive to the passage of any of the administration pet measures.

## New Road Bill Is Introduced In House

Without hoping that their bill would receive favorable consideration before the adjournment date next Saturday, Representatives Satterfield, Shearer, Mason, Stennis, Snider and Harper introduced a new hard surface road bill which apparently is gaining favor. This new bill provides for the people to elect three commissioners; sets aside one cent of the gasoline tax to provide interest and principle for a \$19,000,000 bond issue over a period of six years, leaving the distribution of the remainder of the gasoline fund to the counties and for state highway maintenance as provided at present. A constitutional amendment is provided to insure the validity of the gasoline tax and to limit the issuance of bonds to such amount as can be redeemed by gasoline taxes. A traffic census is provided and the funds provided will be distributed to the three road districts as to population, area and road mileage. The federal highway system will be the basis for the primary roads. Payment will be made to counties for the hard surfacing only of paved roads. The commissioners will be paid \$100,000 bonds and will be paid a salary for full time.

## Knox-Inman Investigation Under Way

After having received two separate

A regular organization has been formed in the senior class for handling the weekly Echo notes. The staff includes the following departments with their respective heads: News editor, Marshall Ballard; society editor, Julio Andrade; sports editor, Warren Carver; Wonder Why editor, Gene Dours; joke editor, John Massengill; managing editor, Professor Rupert Wentworth.

Those of the seniors who ordered class sweaters received them Monday afternoon and were well pleased with their choice. The sweaters are black with an alternate red and black collar, and with a large "S" in the center over which is a "29."

The members of the Blessed Virgin Mary Sodality will go to communion in a body at 7 o'clock on Thanksgiving Day to thank God for all the blessings and other benefits He has granted us during the past year.

The graduates have been taking speed dictation in shorthand every morning for the past week. Though at first capable of writing only thirty words a minute, the seniors are now able to take dictation at more than twice that speed.

The Sodality of the Blessed Virgin has begun its drive for frequent communions. During the past ten days the officers have held several meetings, and have decided on a definite plan, namely, to have a thermometer scale and every week mark the percentage of communions that were received during that week.

The old concrete wall bordering on Union street is being torn down to be replaced by a more modern one. A sidewalk will also be laid where the old wall stood.

The new wall will be built so as not to obstruct the view from the street to the campus, thus making it safer for vehicles approaching or leaving the college grounds.

Members of the 1928 baseball team have received their letters. The letters consist of a miniature gold baseball on which is engraved the letter "S" and the name and position of the player.

Basketball season will start on Monday afternoon, and from all indications there will be many aspirants out to make the various teams.

Brother Peter was a visitor to New Orleans last Saturday and Sunday morning on business.

John Scaffide, captain of this season's football squad, journeyed to New Orleans last Saturday to see the Tulane-Louisiana College and the Tulane-Frosh-L. S. U. Frosh games that afternoon. While there he met one of his old team mates, Harry Glover, Jr., who starred last Saturday on the Tulane Frosh team. Glover was a member of class '28.

The pep meeting preparatory to the Rock-a-chaw-Holly Cross game was a big success. The pep squad's outcome of the game last Saturday.

The meeting consisted of a big bonfire, a snake dance and the practicing of several new yells. During the intermission the College band played several popular numbers. Many of the townspeople were present to take

instructions from the House committee to investigate charges of the governor into official acts of Rush Knox, Attorney-General, and Cecil E. Inman, former State Tax Commission Chairman, began active work Friday of last week and have had daily hearings.

The committee decided that the investigation would be made behind closed doors and a resolution by Major Weille of Vicksburg was adopted bringing the investigation out in the open. It was understood by adoption of this resolution that Messrs. Knox and Inman would have the benefit of appearance by counsel, but the committee decided that only attorneys employed by the committee and members of the committee would be allowed to conduct the questioning, denying Knox and Inman and their attorneys the right to cross examine any witness or produce witnesses. When this became known to the House members another resolution was promptly adopted declaring to the committee that they must allow cross questioning by attorneys of the gentlemen under investigation.

## Governor May Veto Revenues Again

In the discussion of the tobacco tax bill and the amusement tax bill in the Senate several of the Governor's closest friends and supporters stated that senators should keep in mind that they might be required to vote or these revenue measures over his veto, since he has vetoed the tobacco tax bill and might veto the amusement tax. Should the governor veto these two measures the senate or house fail to pass them over his veto, the state would be in about the same financial situation as when the regular session closed and it would be necessary to call another special session sometime in January to provide for sufficient revenue to meet the appropriations. There is a healthy feeling in the senate, however, that the governor's veto will be overridden and this will be based to a large extent on the probability of the governor passing the word that he desires the passage of these two bills over his veto, so that he will be kept in the clear and that he may not assume any responsibility for them.

The Senate and the House have passed a bill providing that the state bond commission may borrow seven and one half million dollars to take care of current expenses for the biennium. Two and a half million of this is to take care of a deficit on account of appropriations for 1928; \$1,500,000 in anticipation of 1929 revenues and during 1929 the commission is authorized to borrow \$3,500,000 in anticipation of 1929 revenues. This is probably the largest amount ever authorized by one bill to borrow money to pay current expenses in Mississippi.

The bill is in face of two concurrent resolutions providing that the governor alone should borrow money on short time notes.

part in the meeting and added much to the enthusiasm and spirit of the occasion.

The Rock-a-chaws will end their football season with Gulf Coast Military Academy here at 3 o'clock on Thanksgiving afternoon. Gulf Coast points to this game as one of the most important on its bill and the Rock-a-chaws are out to win, so it will be a first class contest. Both schools will have their hands on the field. The cadet band won a reputation for itself at the state fair in Jackson in October.

The Stanislaus Reserves will end their season here on Sunday afternoon at 2:30 o'clock when they battle an independent team from New Orleans, for the benefit of the Christmas fund.

## Visitors.

Mr. W. L. Wolf, on his way home from a trip to New York stopped at the college to see his son, William, who is a junior this year.

Mrs. L. Genard and her daughter Rosalie came over from New Orleans to see her two sons, Charles and Dominick.

Mr. and Mrs. E. W. Dours drove over from New Orleans Sunday to see their son Eugene who is a senior this year.

George Sullivan was visited by his grandfather and grandmother, Mr. and Mrs. J. O'Neill.

Mr. Dufrechou came over Sunday to see his son, Jules.

Raud W. Hardin was visited by his brother Duncan.

Mrs. H. Asher came to see her son Henry.

Norman Ballatin was visited by his brother Matt.

Mrs. P. Sullivan, with her two daughters, Alma and Agnes, paid her weekly visit to her little son, Bat.

George Warner was visited by his cousin, Mr. Henry Salassi and his friend.

Casper Kramer, a senior, was visited by Mr. and Mrs. Charles Cody, his cousins.

Mr. and Mrs. W. L. Wallace drove over from Gulfport to see their son, Tom.

George Wogan was visited by his mother, Mrs. L. A. Wogan.

Mr. F. H. Bridges visited her son, Edmond.

Mrs. N. Wrigley came over Sunday to see her son.

Lindner was visited by his mother Sunday.

Other visitors during the week were Mr. M. F. Cavalier, Misses Janet Hardner, Laura Lee Hardner, Mrs. Durio, Mr. and Mrs. S. Vignes, Mrs. Geniot, Mrs. P. Laguens and Mr. and Mrs. Seebler.

## "Hunting Big Game At Bayou Caddy"

Two Dam Kidds, Leonhard and Richard are App to Foster a Plan to go to a strange Lawless Woods to hunt for the Purple Lilley.

The Elder of the two is a good cook. The Jackson marsh has a lot of Grey Brants (Brants). This will be a Ford team plenty to eat.

If they go to the Ryland by way of the Bridges it will be Helland they should take the old Rhymes car instead of the one horse Shea.

They must keep a Sharp lookout for a Wolf as well as for Lyons and Bobb cats.

They can not Saik very much for the ground is covered with Horne frogs and the marsh is the home of the Brown Crane and Crowe.

If they find the Lilley, their reward will be one box of Wrigley gum donated by Warner brothers.

If they fail we will have the Cavalier's band to play Mozart's funeral march.

## We Wonder—

Why ten boys looked so down hearted Friday?

What happened to Wilson's sock during Chemistry?

Who composed the class song?

Why Lacoste threw a dancing fit in English class?

Why Ford is called the silent lover?

Why Massingill hates a furniture truck?

Why Charlie Genard is called a big train?

Why Slade would like to cultivate the oleander trees in front of the college?

Who the new members are on Bro. Regis' team?

Who has Stechmann's class pin?

Who the grass represents?

Who keeps the grass in the shade?

When Charlie Cassidy is going to make another hundred?

Why Fernandez is called papa?

Why Cassidy is so consistent?

Why Uhry introduced himself Sunday at the game?

Jokes—

Dischler: I just love monkeys, I think they are so beautiful.

Haik: Well, you conceited thing.

Sullivan and Slade, (getting into bed late disturbed Brother Regis.)

He asked drowsily: That you Mickey?

Sullivan: Quick, Slade, lick his hand.

Dours: Where did you get the diploma? (talking to Uhry.)

Andrade: I never knew you went to school.

Uhry: It was in my hand when I sobered up.

Brother: What are you late for today?

Lacoste: For class, I guess.

S. Reyes: I will now sing, "Oh that I were a dove, I'd flee."

Cassidy: Brother, what's a dove-eyed flea?

Genin: Queen Elizabeth tapped one of my ancestors on the shoulder and made him a knight.

Stechmann: That's nothing; an Indian tapped one of my ancestors on the head and made him an angel.

Prof (uncertain): Where do you want to go Wilson?

Wilson: Anywhere, I am not particular.

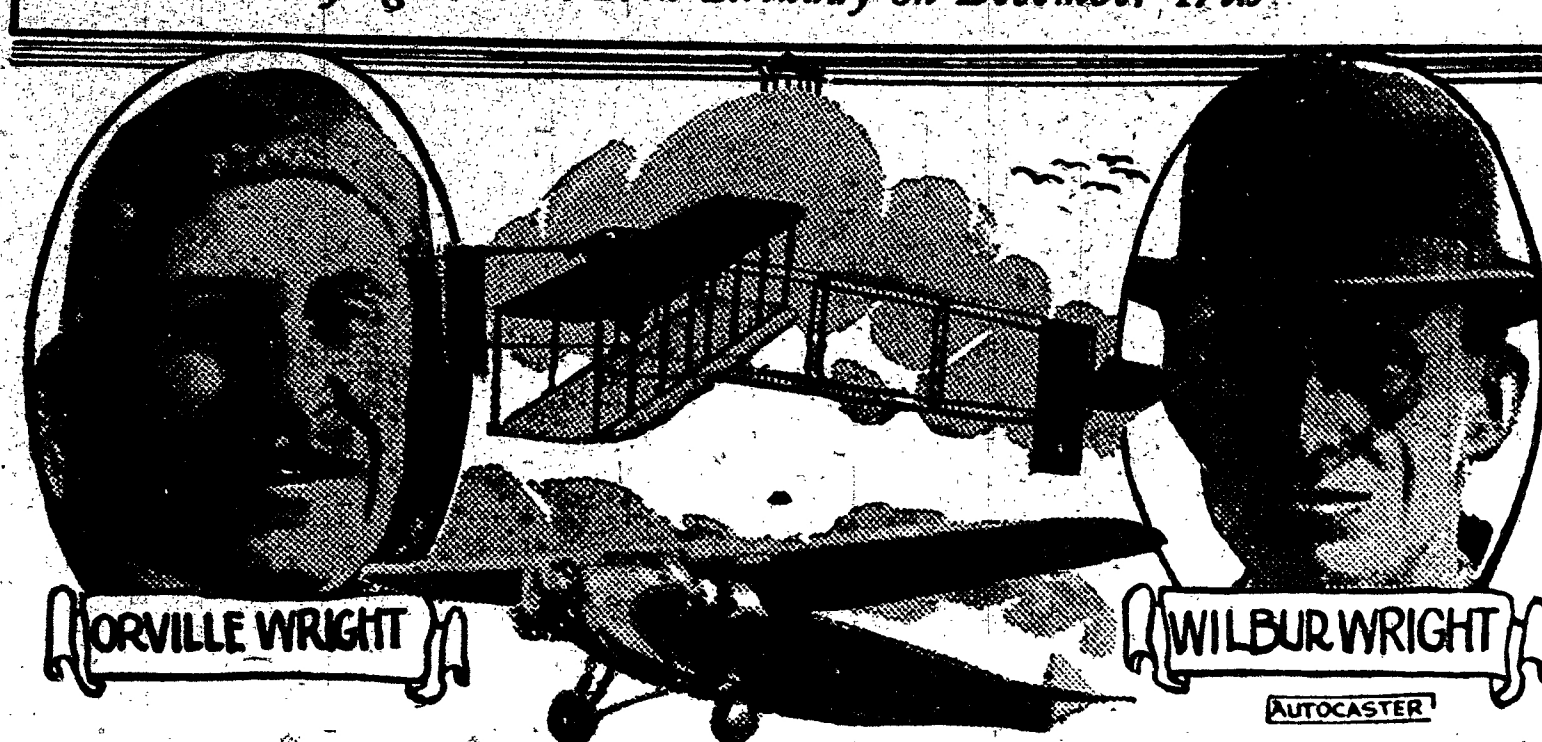
Prof: Report to me after school.

Prof.

Weddings are on the increase in Scotland, which is convincing proof that two can live cheaper than one.

Dayton Daily News.

Flying Reaches 25th Birthday on December 17th



Orville Wright was the first of all men to soar into the air, 25 years ago. With the late Wilbur Wright, his brother, he invented the airplane. This picture shows Orville and Wilbur Wright, and the plane that they first flew. Contrast this Wright plane with the modern Fokker passenger plane, shown below it, and the tremendous progress of aviation in 25 years can be seen at a glance. The original airplane of the Wright Brothers—which is really only a motored glider—is on exhibition at South Kensington, London. The first flight of Orville Wright took place at Kill Devil Hill, Kitty Hawk, N. C., on Dec. 17, 1903, when he flew 120 feet in 12 seconds.

## Mississippi Brevities

### FLIGHT THAT FAILED—

That they might work in a big city two sons of prominent Meridian families set out for New Orleans. They traveled fast, but not as fast as the telephone calls of their mothers, which reached Hattiesburg ahead of them in time to prepare for their reception by police.

### NO BOAT—

One dark night a few days ago Mark Rayborn, Baxterville, drove his car to the edge of Pascagoula river, started to drive out on the terry. But there was no ferry; it was on the other side. Mark and his wife were pulled from the water, saved. Their two-year-old daughter drowned.

### CANNED MEAT—

Ella Lee Burkett, Hattiesburg, a kinky-headed negro tot of three, got \$1,000 for eating a can of Armour's potted meat. Ella ate, got sick, filed suit through her next friend.

A jury awarded \$1,000 damages.

### LOST HIS HERD—

From a pasture near West Point last week disappeared a fine herd of steers. From nearby Columbus came reports that truckloads of cattle had passed through that city between midnight and dawn. It looked like a case of regular Wild West cattle rustling. A \$1,000 reward was offered.

### TIPTOP TIP—

There is an abundance of good coffee in Mississippi, but seldom has it brought \$50 a cup. At M. S. C. W. Miss Esther McElwee prepared coffee for L. O. Crosby. Finding that she was working her way through school, Crosby tipped her \$20, Lamont Rowlands \$30.

### TO COST \$13—

You can park your car on Hattiesburg streets after midnight, but it will cost you \$13. The city commissioners made the law. Police chief Gresham is going to enforce it.

### POSSUM TALE—

Herbert Gilmore stood under a tree in the woods near Hattiesburg one night last week, flashlight in hand. About his feet swarmed baying hounds and big eyed boys the latter members of his Sunday School class. Bold one member scampered up the tree to shake from the topmost boughs an obstinate possum. He shook. Down came the possum, and down went teacher Gilmore. On top of both piled the hounds, and on top of them the boys, fearing their teacher would be harmed. He was, not much. And they got the possum.

### MRS. "CASEY"—

Because pictures of her and her



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## BAY ST. LOUIS HIGH WINNER OF CLASS B REGION CHAMPIONSHIP

Final Game Was Played With Lyman At St. Stanislaus Stadium Last Friday Afternoon—Bay Boys Lucky Number This Season Was Six

Bay St. Louis high school football team was declared winner of Class B of the Coast region at the final game of the season played at the Stanislaus College stadium Friday of last week, when the entire Bay-Warland area assembled to see the local team go forward to success, downing the visitors with a score of 12-6, favor of the Bay.

The Coast region championship was decided according to a percentage basis with Lyman and Bay high ranking as the two highest teams in the class and the game Friday determined the championship.

Bay high has reason to be proud of the record made by the team for this season. Of the eight games played by the local team they only were lost, and only one of these to a Mississippi team, the other two losses being made in New Orleans.

The game opened September 28, with Ocean Springs. This is the third year in which Bay high has opened the season with Ocean Springs but this is the first time the Bay high has defeated this team at the

heroic husband were used without her consent in a motion picture film, Mrs. Jones, wife of famed I. C. Engineer "Casey" Jones, is suing the producers. The film, based on Casey's fatal collision with a freight at Vaughan, Miss., has already been released. Former Governor Brewer is handling the case.

3-3-3—Three little negroes, triplets, planted three acres in Coahoma county, made three bales of cotton. Only 11 years old, each of the three tended his own acre, made his own bale undaid.

TOO SWEET—Probably because they thought they needed sweetening up, four Meridians pilfered fresh syrup from a plantation storehouse. Becoming pigish, they took 50 gallons at one whack last week, were caught with molasses on their hands, sent sourly to jail.

## EDGAR AND HERBERT—

Down America's eastern shore last week steamed President-elect Herbert Hoover aboard the U. S. S. Maryland. Aboard also was Edgar Swain, Jr., Yazoo City. Edgar, in the navy four years, was helping run the boat.

All of Bay St. Louis rejoices in the success of the local team and joins the school in Fifteen Raahs for Bay High!

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## The new Ford has a very simple and effective lubrication system



**THE** lubrication system for the engine of the new Ford is as simple in principle as water running down-hill.

A gear pump in the bottom of the oil pan raises the oil to the valve chamber reservoir. From here it flows on to the main crankshaft bearings and the front camshaft bearing. Overflow oil drops into the oil pan tray and runs into troughs through which the connecting rods pass.

As the ends of these rods strike the oil they scoop up a supply for the connecting rod bearing. At the same time they set up a fine spray that lubricates the pistons and other moving parts.

From the tray the oil runs into the bottom of the pan, and is again drawn up through a fine mesh screen and pumped to the valve chamber.

This system is so effective that the five-quart contents of the oil pan pass through the pump twice in every mile when you are traveling at only 30 miles an hour. Yet there is only one movable part—the oil pump.

As a matter of fact, the lubrication system for the new Ford is so simple in design and so carefully made that it requires practically no service attention.

There is just one thing for you to do, but it is a very important thing . . . watch the oil! Change the oil every 500 miles and be sure the indicator rod never registers below low (L).

If the oil level is allowed to fall below low, the supply becomes insufficient to oil all parts as they should be oiled.

To insure best performance it is also advisable to have the chassis of your car lubricated every 500 miles. This has been made easy in the new Ford through the use of the high pressure grease gun system.

Proper oiling and greasing mean so much to the life of your car that they should not be neglected or carelessly done.

See your Ford dealer regularly. He is especially well-fitted to lubricate the new Ford and he will do a good, thorough job at a fair price.

**FORD MOTOR COMPANY**



# Announcing -



## The Outstanding Chevrolet of Chevrolet History - a Six in the price range of the four!

The Chevrolet Motor Company announces The Outstanding Chevrolet of Chevrolet History... a Six in the price range of the four!

Spectacular as Chevrolet's achievements have been in the past... notable as its engineering triumphs have proved themselves to be—this remarkable new car dwarfs every previous Chevrolet accomplishment. Not only does it introduce into the low-priced field an entirely new measure of performance, comfort, beauty and style—but it is sold at prices so low as to alter every previous conception of motor car value.

The new six-cylinder valve-in-head engine—developed from more than a hundred motors designed especially for this sensational car—stands out as an engineering masterpiece. With a power increase of approximately 32% over the previous Chevrolet motor, with sensationally greater speed and faster acceleration—it offers a type of performance that is literally astounding... even to those who have been driving cars costing hundreds of dollars more.

Throughout the entire speed range, it performs with a smoothness and quietness of operation that have never before been approached in a low-priced automobile. At the slower speeds of city

traffic it idles along with wonderful silence and ease. On boulevards and country roads it responds with an eagerness that is a constant delight. It takes the longest and steepest hills with an abundant reserve of power that is a source of pride to the driver. And its economy of operation averages better than 20 miles to the gallon of gasoline!

This revolutionary performance has been achieved as a result of the greatest array of engineering advancements that Chevrolet has ever announced. A high compression, non-detonating cylinder head... a new heavier crankshaft, statically and dynamically balanced... automatic lubrication of the entire rocker arm mechanism... semi-automatic spark control... hot-spot manifold... gasoline pump and filter... new and larger car-

buretor, with automatic acceleration pump and improved venturi choke... fabric camshaft gear... heavier driving gears... heavier differential gears... improved crankcase breathing system... improved lubrication... new 4-wheel brakes that are powerful, safe and quiet under all conditions—these indicate the importance of a group of engineering advancements that embrace every major unit of the entire chassis.

In appearance, this Outstanding Chevrolet is destined to become an automotive sensation—so smart, so stylish and so distinctively appointed that it rivals the costliest custom creations. The new Fisher bodies are longer, lower and roomier with adjustable driver's seat in all closed models—and reveal the matchless artistry of Fisher designers.

With their modish new colors, their smart dual mouldings and their distinctive concave pillars, they achieve a degree of original beauty that has seldom been equalled in motor car design.

You are cordially invited to visit our showroom and secure complete and detailed information on this sensational new car which will be ready for delivery beginning January 1st.

### Advance Showings

The Outstanding Chevrolet of Chevrolet History will be displayed in a series of advance showings in the cities listed below:

New York, Nov. 24-29, Waldorf Astoria Hotel and Chevrolet Retail Store  
Broadway at 57th  
Detroit, Nov. 24-29, General Motors Bldg. Auditorium  
Washington, D. C., Dec. 1-4, The Mayflower Hotel  
Chicago, Dec. 1-6, Pure Oil Bldg., Wacker Drive & Wabash Avenue  
Los Angeles, Dec. 1-6, Ambassador Hotel Auditorium  
San Francisco, Dec. 8-13, Civic Auditorium Larkin Hall  
Cincinnati, Dec. 8-14, Hotel Sinton  
St. Louis, Dec. 8-14, Arcadia Ballroom 3515 Olive St.  
Atlanta, Dec. 18-22, The Auditorium—Armory  
Dallas, Dec. 18-22, Adolphus Hotel Junior Ballroom  
Portland, Ore., Dec. 18-22, Public Auditorium

The ROADSTER ..... \$525  
The PHAETON ..... \$525  
The COACH ..... \$595  
The COUPE ..... \$595  
The SEDAN ..... \$675

The Sport CABRIOLET .. \$695  
The Convertible LANDAU \$725  
LIGHT DELIVERY CHASSIS .. \$400  
1½ TON CHASSIS ..... \$545  
1½ TON CHASSIS WITH CAB \$650  
SEDAN DELIVERY ..... \$595

All prices f. o. b. Flint, Michigan

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